WEST END HOUSE SPONSORSHIP OPPORTUNITIES

Join corporate, civic, and community leaders who are investing in Boston's future leaders!

Your Impact Investment in West End House

<u>West End House</u> is an innovative, outcome driven, youth development organization that serves young people ages 7 to 24 from Boston's historically under-invested neighborhoods.

With impact investments from sponsors like you, young people will develop leadership and life skills; succeed academically; explore, engage in, and progress toward mastery in the arts; pursue college and career pathways; and adopt healthy lifestyles. Your sponsorship in 2024 will create greater opportunities for Boston youth and families to thrive.



Youth Development Programs

- Hands-on STEM programming for youth, in partnership with local biotech and engineering firms, and higher education partners.
- Creative youth development programs that partner with the MFA, Berklee, and other arts institutions.
- A leader in sports, fitness, and nutrition programming in collaboration with Boston Children's Hospital and New Balance.





College + Career Pathways

- Only Boys & Girls Club on the East Coast with a team of full-time staff supporting college students.
- 200 alumni receive coaching services, advancing college and career pathways, including trades and apprenticeships.
- 84% of alumni persist from their 1st to 2nd year of college.
- Grants of up to \$5,000 distributed to students who secure unpaid internships aligned with their career goals.

Community Health + Wellness

- Implementing a trauma-informed framework for youth and families under the leadership of our Director of Community Health & Well-Being in partnership with local colleges and community health agencies.
- Food security remains critical to operations as the Food for Families program has distributed over 1 million pounds of food since March 2020.
- Live in Motion Cafe serving over 55,000 scratch made meals annually featuring fresh produce, lean proteins, and whole grains, including daily dinner and snack during the school year, and breakfast, lunch, snack and dinner during the summer.

LEVELS + BENEFITS

Sponsorship brings many rewards including the following recognitions and benefits



\$50,000 Lead Sponsor

- Year-long presence on our website, recognizing your lead investment
- Year-long social media promotion of our partnership
- Opportunities to engage your associates through volunteer events coordinated by West End House to connect with our young people and staff in meaningful ways
- Featured recognition at seasonal events: Family nights, holidays, and cultural celebrations
- 12 Event Tickets to the 2024 Annual Celebration event at the West End House and recognition:
 - Logo listed as Lead Sponsor in event collateral (invitation, event program, email, social media)
 - o On-screen and verbal appreciation by leadership during the event
 - Full-page ad inside the front or back of the program book
 - o Opportunity for corporate leadership to address audience

\$25,000 Premier Presenting Sponsor

- Social media promotion of our partnership throughout the year
- Year-long presence on our website, recognizing your investment
- One-time opportunity to engage associates in a volunteer event with West End House
- Special recognition at our seasonal events throughout the year
- 10 Event Tickets to the 2024 Annual Celebration at the West End House and recognition:
 - o Logo listed as Premier Presenting Sponsor in event collateral
 - o Acknowledgment by West End House leadership during event
 - o Half-page ad in program book

\$15,000 Presenting Sponsor

- Social media promotion of our partnership during the year
- Year-long presence on our website, recognizing your investment
- Recognition at our seasonal events throughout the year
- 8 Event Tickets to the 2024 Annual Celebration at the West End House and recognition:
 - o Name/logo listed as Presenting Sponsor in event collateral
 - o Acknowledgement by West End House leadership during event
 - o Half-page ad in program book

\$10,000 Premier Partner Sponsor

- Year-long presence on our website, recognizing your investment
- Recognition at our seasonal events throughout the year
 - 8 Event Tickets to the 2024 Annual Celebration at the West End House and recognition:
 - o Name/logo listed as a Premier Partner Sponsor in event collateral
 - o Acknowledgement by West End House leadership during event
 - o Social media recognition with other Premier Partner Sponsors leading up to the event

\$5,000 Partner Sponsor

- Year-long presence on our website, recognizing your investment
- 4 Event Tickets to the 2024 Annual Celebration at the West End House and recognition:
 - o Name/logo listed as Partner Sponsor in event collateral
 - o Social media recognition with other Partner Sponsors leading up to the event



SPONSORSHIP COMMITMENT FORM







PLEASE INDICATE HOW YOU WISH TO BE RECOGNIZED:

Name/Company	
Contact Name	
Address	
City	State Zip
Phone	_ Email

SPONSORSHIP LEVEL

		Souther States S			
		\$25,000 Premier Presenting Sponsor			
		\$15,000 Presenting Sponsor			
		\$10,000 Premier Partner Sponsor			
		\$5,000 Partner Sponsor			
		Other/Additional Donation			
Total Contribution \$					
PAYMENT METHOD					
	Please bill me at the address above				
		I am mailing check #	, payable to West End House		

Please charge my:		
🛛 Amex 🗳 V	isa 🛛 Mastercard	Discover
Name on Card _		
Credit Card #		
Expiration Date	CCID/Sec	urity Code#
Signature		

I have made my sponsorship gift via online donation form

For additional information, please contact Rudy Ash at (617) 682-1009 or rudy.ash@westendhouse.org

Please submit completed form to development@westendhouse.org





PREMIER PRESENTING SPONSORS



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Carlotte & Samuel Berk Family

PRESENTING SPONSOR

Stephanie & Rick Smith



West End House | Lewis & Gordon Center, 105 Allston St, Allston, MA 02134 | (617) 682-1009 | westendhouse.org