

## Your Impact Investment in West End House

[West End House](#) is an innovative, outcome driven, youth development organization that serves young people ages 8 to 24 from Boston's historically under-invested neighborhoods.

With impact investments from sponsors like you, young people will develop leadership and life skills; succeed academically; explore, engage in, and progress toward mastery in the arts; pursue college and career pathways; and adopt healthy lifestyles. Your sponsorship in 2023 will create greater opportunities for Boston youth to thrive.



### Youth Development Programs

- A citywide leader in exciting, hands-on STEM programming for youth, in partnership with United Way, local biotech and engineering firms, and higher education partners.
- One of the most dynamic creative youth development programs in Boston, partnering with the MFA, Berklee, and other arts institutions.
- A leader in sports, fitness, and nutrition programming in collaboration with Boston Children's Hospital and New Balance.



### College + Career Pathways

- Only Boys & Girls Club on the East Coast with full-time staff supporting college students.
- 200 alumni receive coaching services, advancing college and career pathways, including trades and apprenticeships.
- 84% of alumni persist from their 1<sup>st</sup> to 2<sup>nd</sup> year of college.
- 90% of alumni persist from their 2<sup>nd</sup> to 3<sup>rd</sup> year of college.
- Grants of up to \$5,000 distributed to students who secure unpaid internships aligned with their career goals.



### Community Health + Wellness

- [Racial equity](#) is at the core of West End House's work.
- Implementing and expanding a trauma-informed framework for youth and families under the leadership of our Director of Community Health & Well-Being, and in partnership with local community health agencies.
- Food security remains a critical to operations as the Family Food Program has **distributed over 500 TONS of food** since March 2020.
- A strong Family Advisory Network (F.A.N.) Club that informs programs, operations, and that celebrates family and culture at the West End House.

# LEVELS + BENEFITS

*Sponsorship brings many rewards including the following recognitions and benefits*



## ***\$50,000 Lead Sponsor***

- Year-long presence on our website, recognizing your lead investment
- Year-long social media promotion of our partnership
- Opportunities to engage your associates through volunteer events coordinated by West End House so you can connect with our young people and staff in meaningful ways
- Featured recognition at seasonal events: Family nights, holidays, and cultural celebrations
- 20 Event Tickets to the 2023 Annual Celebration event at Roadrunner Boston and recognition:
  - Logo listed as Lead Sponsor in event collateral (invitation, event program, email, social media)
  - On-screen and verbal appreciation by leadership during the event
  - Full-page ad inside the front or back of the program book
  - Opportunity for corporate leadership to address audience

## ***\$25,000 Premier Presenting Sponsor***

- Year-long presence on our website, recognizing your investment
- Social media promotion of our partnership throughout the year
- One-time opportunity to engage associates in a volunteer event with West End House
- Special recognition at our seasonal events throughout the year
- 16 Event Tickets to the 2023 Annual Celebration at Roadrunner Boston and recognition:
  - Logo listed as Premier Presenting Sponsor in event collateral
  - Acknowledgment by West End House leadership during event
  - Half-page ad in program book

## ***\$15,000 Presenting Sponsor***

- Year-long presence on our website, recognizing your investment
- Social media promotion of our partnership during the year
- Recognition at our seasonal events throughout the year.
- 12 Event Tickets to the 2023 Annual Celebration at Roadrunner Boston and recognition:
  - Name/logo listed as Presenting Sponsor in event collateral
  - Acknowledgement by West End House leadership during event
  - Half-page ad in program book

## ***\$10,000 Premier Partner Sponsor***

- Year-long presence on our website, recognizing your investment
- Recognition at our seasonal events throughout the year.
- 10 Event Tickets to the 2023 Annual Celebration at Roadrunner Boston and recognition:
  - Name/logo listed as a Premier Partner Sponsor in event collateral
  - Acknowledgement by West End House leadership during event
  - Social media recognition with other Premier Partner Sponsors leading up to the event

## ***\$5,000 Partner Sponsor***

- Year-long presence on our website, recognizing your investment
- 6 Event Tickets to the 2023 Annual Celebration at Roadrunner Boston and recognition:
  - Name/logo listed as Partner Sponsor in event collateral
  - Social media recognition with other Partner Sponsors leading up to the event



# SPONSORSHIP COMMITMENT FORM



## PLEASE INDICATE HOW YOU WISH TO BE RECOGNIZED:

Name/Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## SPONSORSHIP LEVEL

- ☐ \$50,000 Lead Sponsor
- ☐ \$25,000 Premier Presenting Sponsor
- ☐ \$15,000 Presenting Sponsor
- ☐ \$10,000 Premier Partner Sponsors
- ☐ \$5,000 Partner Sponsors
- ☐ \_\_\_\_\_ Other/Additional Donation

**Total Contribution \$** \_\_\_\_\_

## PAYMENT METHOD

- ☐ Please bill me at the address above
- ☐ I am mailing check # \_\_\_\_\_, payable to West End House
- ☐ Please charge my:
  - ☐ Amex   ☐ Visa   ☐ Mastercard   ☐ Discover
  - Name on Card \_\_\_\_\_
  - Credit Card # \_\_\_\_\_
  - Expiration Date \_\_\_\_\_ CCID/Security Code# \_\_\_\_\_
  - Signature \_\_\_\_\_
- ☐ I have made my sponsorship gift via [online donation form](https://www.westendhouse.org/donate)

For additional information, please contact Rachel Savas  
at (617) 870-7514 or [rsavas@westendhouse.org](mailto:rsavas@westendhouse.org)

**Please submit completed form to [rsavas@westendhouse.org](mailto:rsavas@westendhouse.org)**

# WEST END HOUSE 2022 SPONSORS

## LEAD SPONSORS



## PREMIER PRESENTING SPONSORS



Carlotte and Samuel Berk Family

John A. Parker Family Trust

## PRESENTING SPONSORS



Stephanie and Rick Smith

## PREMIER PARTNER SPONSORS



Anonymous

Henry & Andrea Barr

Mindy Berman & Dan Solomon

Bill Margolin and Bryna Leeder

Chris & Susan Richmond

Charles and Fran Rodgers

Stan & Kay Schlozman

Neal & Susan Yanofsky

## PARTNER SPONSORS



Laurie A. Kaplan

The Mulligan Family

Debbie and Dick Romanow