Your Impact Investment in West End House

West End House is an innovative, outcome driven, youth development organization that serves young people ages 8 to 24 from Boston’s most under-resourced neighborhoods.

Our work is to ensure that young people develop leadership and life skills; succeed academically; explore, engage in, and progress toward mastery in the arts; pursue college and career pathways; and adopt healthy lifestyles.

Your sponsorship in 2022 will create new opportunities for Boston youth to thrive:

Youth Development Programs
- One of the only youth agencies to have provided continuing uninterrupted, in-person programming since July 2020.
- 1 of 12 agencies citywide in the BoSTEM initiative designed to create greater opportunities for students to pursue STEM majors and careers.
- One of the best creative youth development programs in Boston, partnering with the MFA, Berklee, and other arts institutions.
- A leader in sports, fitness, and nutrition programming in collaboration with Boston Children’s Hospital and New Balance.

College + Career Success
- Only Boys & Girls Club on the East Coast with full-time staff supporting college students.
- 250 college-age alumni receive our coaching services, supporting college and career pathways, including trades and apprenticeships.
- 80% of our alumni persist from their 1st to 2nd year of college.
- 93% of our alumni persist from their 2nd to 3rd year of college.
- We award grants up to $5,000 to students who secure unpaid internships aligned with their career goals.

Community Health + Wellness
- Racial Equity has been and will continue to be at the core of our work.
- We are building a trauma-informed framework to address the wellness of our youth and families in collaboration with a new full-time licensed care professional and local community health partners.
- Food security remains a top priority as our Family Food Program continues, having distributed over 210 TONS of food since March 2020.
- We host COVID vaccine clinics on site and conduct weekly PCR testing for all staff and kids to keep our community safe and thriving!
LEVELS + BENEFITS
Sponsorship brings many rewards including the following recognitions and benefits

$50,000 Lead Sponsor
- Year-long presence on our website, recognizing your lead investment
- Year-long social media promotion of our partnership
- Opportunities to engage your associates through volunteer events coordinated by West End House so you can connect with our young people and staff in meaningful ways
- Featured recognition at seasonal events: Family nights, holidays, and cultural celebrations
- 20 Event Tickets to the 2022 Annual Celebration event at Roadrunner Boston and recognition:
  - Logo listed as Lead Sponsor in event collateral (invitation, event program, email, social media)
  - On-screen and verbal appreciation by leadership during the event
  - Full-page ad inside the front or back of the program book
  - Opportunity for corporate leadership to address audience

$25,000 Premier Presenting Sponsor
- Year-long presence on our website, recognizing your investment
- Social media promotion of our partnership throughout the year
- One-time opportunity to engage associates in a volunteer event with West End House
- Special recognition at our seasonal events throughout the year
- 16 Event Tickets to the 2022 Annual Celebration at Roadrunner Boston and recognition:
  - Logo listed as Premier Presenting Sponsor in event collateral
  - Acknowledgment by West End House leadership during event
  - Half-page ad in program book

$15,000 Presenting Sponsor
- Year-long presence on our website, recognizing your investment
- Social media promotion of our partnership during the year
- Recognition at our seasonal events throughout the year
- 12 Event Tickets to the 2022 Annual Celebration at Roadrunner Boston and recognition:
  - Name/logo listed as Presenting Sponsor in event collateral
  - Acknowledgement by West End House leadership during event
  - Half-page ad in program book

$10,000 Premier Partner Sponsor
- Year-long presence on our website, recognizing your investment
- Recognition at our seasonal events throughout the year.
- 10 Event Tickets to the 2022 Annual Celebration at Roadrunner Boston and recognition:
  - Name/logo listed as a Premier Partner Sponsor in event collateral
  - Acknowledgement by West End House leadership during event
  - Social media recognition with other Premier Partner Sponsors leading up to the event

$5,000 Partner Sponsor
- Year-long presence on our website, recognizing your investment
- 6 Event Tickets to the 2022 Annual Celebration at Roadrunner Boston and recognition:
  - Name/logo listed as Partner Sponsor in event collateral
  - Social media recognition with other Partner Sponsors leading up to the event
PLEASE INDICATE HOW YOU WISH TO BE RECOGNIZED:

Name/Company_____________________________________________________
Contact Name _______________________________________________________
Address________________________________________________________________
City ________________________________  State _______  Zip _______________
Phone _____________________________ Email ___________________________

SPONSORSHIP LEVEL

- $50,000  Lead Sponsor
- $25,000  Premier Presenting Sponsor
- $15,000  Presenting Sponsor
- $10,000  Premier Partner Sponsors
- $5,000  Partner Sponsors
- _____  Other/Additional Donation

Total Contribution $ __________

PAYMENT METHOD

- Please bill me at the address above
- I am mailing check #_______, payable to West End House
- Please charge my:
  - ☐ Amex  ☐ Visa  ☐ Mastercard  ☐ Discover
  - Name on Card____________________________________________________
  - Credit Card #___________________________________________________
  - Expiration Date __________  CCID/Security Code# ___________
  - Signature _____________________________________________________
- I have made my sponsorship gift via online donation form

For additional information, please contact Alexa Ureña at (617) 870-7498 or alexa.urena@westendhouse.org

Submit completed form to alexa.urena@westendhouse.org
LEAD SPONSORS

new balance FOUNDATION
SANOFI GENZYME

PREMIER PRESENTING SPONSORS

FOUNDATION TO BE NAMED LATER
HAMILTON COMPANY CHARITABLE FOUNDATION

Carlotte and Samuel Berk Family
John A. Parker Family Trust

PRESENTING SPONSORS

TCR² THERAPEUTICS
ThermoFisher SCIENTIFIC

Stephanie and Rick Smith

PREMIER PARTNER SPONSORS

CITY REALTY
CONGRESS WEALTH MANAGEMENT
THE DERENZO CHARITABLE FOUNDATION
ELKUS MANFREDI ARCHITECTS
MUSTO MANAGEMENT
NEW ENGLAND DEVELOPMENT
ROMANOW CONTAINER
RSM
SAP Concur
Samuels Associates &
STATE STREET
Turner

Anonymous
Mindy Berman and Dan Solomon
Bill Margolin and Bryna Leeder
Chris and Susan Richmond
Charles and Fran Rodgers
Stan and Kay Schlozman
Henry and Andrea Barr

PARTNER SPONSORS

AUTODESK
MASSACHUSETTS
BOston UNIVERSITY
CBRE

Laurie A. Kaplan
The Mulligan Family
Rick Taranto and Jon Ellms

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