

## Your Impact Investment in West End House

[West End House](#) is an innovative, outcome driven, youth development organization that serves young people ages 8 to 24 from Boston's most under-resourced neighborhoods.

Our work is to ensure that young people develop leadership and life skills; succeed academically; explore, engage in, and progress toward mastery in the arts; pursue college and career pathways; and adopt healthy lifestyles.

Your sponsorship in 2022 will create new opportunities for Boston youth to thrive:



### Youth Development Programs

- One of the only youth agencies to have provided continuing uninterrupted, **in-person programming** since July 2020.
- 1 of 12 agencies citywide in the BoSTEM initiative designed to create greater opportunities for students to pursue STEM majors and careers.
- One of the best creative youth development programs in Boston, partnering with the MFA, Berklee, and other arts institutions.
- A leader in sports, fitness, and nutrition programming in collaboration with Boston Children's Hospital and New Balance.



### College + Career Success

- Only Boys & Girls Club on the East Coast with full-time staff supporting college students.
- 250 college-age alumni receive our coaching services, supporting college and career pathways, including trades and apprenticeships.
- 80% of our alumni persist from their 1<sup>st</sup> to 2<sup>nd</sup> year of college.
- 93% of our alumni persist from their 2<sup>nd</sup> to 3<sup>rd</sup> year of college.
- We award grants up to \$5,000 to students who secure unpaid internships aligned with their career goals.



### Community Health + Wellness

- [Racial Equity](#) has been and will continue to be at the core of our work.
- We are building a trauma-informed framework to address the wellness of our youth and families in collaboration with a new full-time licensed care professional and local community health partners.
- Food security remains a top priority as our Family Food Program continues, having **distributed over 210 TONS of food** since March 2020.
- We host COVID vaccine clinics on site and conduct weekly PCR testing for all staff and kids to keep our community safe and thriving!

# LEVELS + BENEFITS

*Sponsorship brings many rewards including the following recognitions and benefits*



## **\$50,000 Lead Sponsor**

- Year-long presence on our website, recognizing your lead investment
- Year-long social media promotion of our partnership
- Opportunities to engage your associates through volunteer events coordinated by West End House so you can connect with our young people and staff in meaningful ways
- Featured recognition at seasonal events: Family nights, holidays, and cultural celebrations
- 20 Event Tickets to the 2022 Annual Celebration event at Roadrunner Boston and recognition:
  - Logo listed as Lead Sponsor in event collateral (invitation, event program, email, social media)
  - On-screen and verbal appreciation by leadership during the event
  - Full-page ad inside the front or back of the program book
  - Opportunity for corporate leadership to address audience

## **\$25,000 Premier Presenting Sponsor**

- Year-long presence on our website, recognizing your investment
- Social media promotion of our partnership throughout the year
- One-time opportunity to engage associates in a volunteer event with West End House
- Special recognition at our seasonal events throughout the year
- 16 Event Tickets to the 2022 Annual Celebration at Roadrunner Boston and recognition:
  - Logo listed as Premier Presenting Sponsor in event collateral
  - Acknowledgment by West End House leadership during event
  - Half-page ad in program book

## **\$15,000 Presenting Sponsor**

- Year-long presence on our website, recognizing your investment
- Social media promotion of our partnership during the year
- Recognition at our seasonal events throughout the year.
- 12 Event Tickets to the 2022 Annual Celebration at Roadrunner Boston and recognition:
  - Name/logo listed as Presenting Sponsor in event collateral
  - Acknowledgement by West End House leadership during event
  - Half-page ad in program book

## **\$10,000 Premier Partner Sponsor**

- Year-long presence on our website, recognizing your investment
- Recognition at our seasonal events throughout the year.
- 10 Event Tickets to the 2022 Annual Celebration at Roadrunner Boston and recognition:
  - Name/logo listed as a Premier Partner Sponsor in event collateral
  - Acknowledgement by West End House leadership during event
  - Social media recognition with other Premier Partner Sponsors leading up to the event

## **\$5,000 Partner Sponsor**

- Year-long presence on our website, recognizing your investment
- 6 Event Tickets to the 2022 Annual Celebration at Roadrunner Boston and recognition:
  - Name/logo listed as Partner Sponsor in event collateral
  - Social media recognition with other Partner Sponsors leading up to the event



# SPONSORSHIP COMMITMENT FORM



## PLEASE INDICATE HOW YOU WISH TO BE RECOGNIZED:

Name/Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## SPONSORSHIP LEVEL

- ☐ \$50,000 Lead Sponsor
- ☐ \$25,000 Premier Presenting Sponsor
- ☐ \$15,000 Presenting Sponsor
- ☐ \$10,000 Premier Partner Sponsors
- ☐ \$5,000 Partner Sponsors
- ☐ \_\_\_\_\_ Other/Additional Donation

**Total Contribution \$** \_\_\_\_\_

## PAYMENT METHOD

- ☐ Please bill me at the address above
- ☐ I am mailing check # \_\_\_\_\_, payable to West End House
- ☐ Please charge my:
  - ☐ Amex   ☐ Visa   ☐ Mastercard   ☐ Discover

Name on Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ CCID/Security Code# \_\_\_\_\_

Signature \_\_\_\_\_

- ☐ I have made my sponsorship gift via [online donation form](https://www.westendhouse.org/donate)

For additional information, please contact Alexa Ureña  
at (617) 870-7498 or [alexa.urena@westendhouse.org](mailto:alexa.urena@westendhouse.org)

**Submit completed form to [alexa.urena@westendhouse.org](mailto:alexa.urena@westendhouse.org)**

# WEST END HOUSE 2021 SPONSORS

## LEAD SPONSORS



## PREMIER PRESENTING SPONSORS



Carlotte and Samuel Berk Family

John A. Parker Family Trust

## PRESENTING SPONSORS



Stephanie and Rick Smith

## PREMIER PARTNER SPONSORS



Anonymous  
Henry and Andrea Barr

Mindy Berman and Dan Solomon  
Bill Margolin and Bryna Leeder

Chris and Susan Richmond  
Charles and Fran Rodgers

Stan and Kay Schlozman

## PARTNER SPONSORS



Laurie A. Kaplan  
The Mulligan Family  
Rick Taranto and Jon Ellms

