

Your Impact Investment in West End House

[West End House](#) is an innovative youth development agency providing outcomes-driven programs delivered by dynamic, professional staff and volunteers. In the midst of the public health crises of the pandemic and racial trauma, we work to address systemic inequities and support young people's success. Our young people build skills and confidence as they pursue college and career pathways, explore and master the arts, develop their leadership styles, and adopt lifelong healthy habits in fitness and nutrition.

Your sponsorship in 2021 will create new opportunities for Boston youth through the following programs:



Learning Hubs and Signature Youth Development Programs

While Boston schools conduct school remotely, we are providing a welcoming environment with expanded internet capacity, supplies, daily healthy breakfast and lunch, and guidance from our team of amazing youth specialists. When the school day is over, members participate in our signature youth development programs in STEM, the arts, leadership and career development (teen employment), and health and wellness, all of which focus on their physical, social, and emotional well-being.



Family Food Program

While the pandemic has doubled food insecurity in Massachusetts, we are answering the call with **monthly delivery and distribution of more than 22,000 lbs. of food to more than 200 families across Boston**. Every family in our program receives grocery boxes with enough food necessary to keep our growing youth and their families healthy. The grocery boxes contain an assortment of fruits, vegetables, grains, dairy and protein and are tailored for families by size.



College + Career Success

This year, 250 college-enrolled alumni of our youth programs receive coaching services through this program, which serves more first-generation men of color than any other partner in the citywide Success Boston initiative. They continue to demonstrate resilience under difficult conditions, as **84% of our alumni persist from their 1st to 2nd year, and 91% persist from their 2nd to 3rd year**. We also provide grants to students who secure unpaid internships aligned with their career goals—a unique initiative designed to remove racial and socioeconomic barriers.



Anti-Racist Education + Action

Led by our Equity + Social Justice Team and BIPOC caucus, we are working to strengthen our anti-racist framework as we stand with communities of color and take action against racism. In 2020, we advanced professional development and self-education programs for youth and adults including our *30-day Anti-Racism Challenge* and the *West End House Votes!* registration and mobilization campaign. As our racial equity work continues, youth and caregiver voices will guide our priorities. Collectively, we will continue to identify areas for growth and improvement in addressing racial inequities.

LEVELS + BENEFITS

Sponsorship brings many rewards including the following recognitions and benefits



\$50,000 Lead Sponsor

- Year-long presence on our website, recognizing your lead investment
- Social media promotion of our partnership throughout the year
- Opportunity to engage your associates through virtual volunteer event(s) coordinated by West End House so that you can connect with our young people and staff in meaningful ways
- Featured recognition at our June 17, 2021 Virtual Celebration—attended by 500+ civic, philanthropic and corporate leaders from across Greater Boston—including:
 - Logo listed as Lead Sponsor in event collateral (invitation, program, emails)
 - On-screen and verbal appreciation by West End House leadership during the event
 - Full-page ad inside the front or back of the online program book
 - Special virtual breakout room for associates at the virtual celebration event

\$25,000 Premier Presenting Sponsor

- Year-long presence on our website, recognizing your investment
- Social media promotion of our partnership throughout the year
- Opportunity to engage your associates via a virtual volunteer event coordinated by West End House
- Special recognition at our June 17, 2021 Virtual Celebration, including:
 - Logo listed as Premier Presenting Sponsor in event collateral (invitation, program, emails)
 - On-screen and verbal appreciation by West End House leadership during the event
 - Half-page ad in the online program book
 - Special virtual breakout room for associates at the event

\$15,000 Presenting Sponsor

- Year-long presence on our website, recognizing your investment
- Social media promotion of our partnership throughout the year
- Special recognition at our June 17, 2021 Virtual Celebration, including:
 - Name/logo listed as Presenting Sponsor in event collateral (invitation, program, emails)
 - On-screen and verbal appreciation by West End House leadership during the event
 - Half-page ad in the online program book
 - Special virtual breakout room for associates at the event

\$10,000 Premier Partner Sponsor

- Year-long presence on our website, recognizing your investment
- Recognition at our June 17, 2021 Virtual Celebration, including:
 - Name/logo listed as a Premier Partner Sponsor in event collateral (invitation, program, emails)
 - On-screen and verbal appreciation by West End House leadership during the event
 - Social media recognition with other Premier Partner Sponsors leading up to the event

\$5,000 Partner Sponsor

- Year-long presence on our website, recognizing your investment
- Recognition at our June 17, 2021 Virtual Celebration, including
 - Name/logo listed as Partner Sponsor in event collateral (invitation, program, emails)
 - Social media recognition with other Partner Sponsors leading up to the event

SPONSORSHIP COMMITMENT FORM



PLEASE INDICATE HOW YOU WISH TO BE RECOGNIZED IN PRINTED MATERIALS:

Name/Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

SPONSORSHIP LEVEL

- ☐ \$50,000 Lead Sponsor
- ☐ \$25,000 Premier Presenting Sponsor
- ☐ \$15,000 Presenting Sponsor
- ☐ \$10,000 Premier Partner Sponsors
- ☐ \$5,000 Partner Sponsors
- ☐ _____ Other/Additional Donation

Total Contribution \$ _____

PAYMENT METHOD

- ☐ Please bill me at the address above
- ☐ I am mailing check # _____, payable to West End House
- ☐ Please charge my:
 - ☐ Amex ☐ Visa ☐ Mastercard ☐ Discover

Name on Card _____

Credit Card # _____

Expiration Date _____ CCID/Security Code# _____

Signature _____

- ☐ I have made my sponsorship gift via [online donation form](#)

For additional information, please contact Alexa Ureña
at (617) 870-7498 or alexa.urena@westendhouse.org

Submit completed form to alexa.urena@westendhouse.org

WEST END HOUSE VIRTUAL ANNUAL CELEBRATION 2020 SPONSORS

LEAD SPONSORS



PREMIER PRESENTING SPONSOR



PRESENTING SPONSORS



PREMIER PARTNER SPONSORS



ROMANOW



CONTAINER



Anonymous

Henry and Andrea Barr

Charlotte and Samuel Berk Family

Mindy Berman and Dan Solomon

Bill Margolin and Bryna Leeder

Chris and Susan Richmond

Charles and Fran Rodgers

Dan Romanow and Andrew Zelermyer

Stephanie and Rick Smith

Neal and Susan Yanofsky

PARTNER SPONSORS



Morgan Stanley
PRIVATE WEALTH MANAGEMENT



The Mulligan Family
Rick Taranto and Jon Ellms