

Your Impact Investment in West End House

[West End House](#) is an innovative, outcome driven, youth development organization that serves young people ages 7 to 24 from Boston's historically under-invested neighborhoods. Our day-to-day work with young people is rooted in equity. We provide access and opportunities to young people designed to contribute to equitable outcomes. With impact investments from sponsors like you, young people will develop leadership and life skills; succeed academically; explore, engage in, and progress toward mastery in the arts; pursue college and career pathways; and adopt healthy lifestyles. Your sponsorship will create greater economic opportunities for Boston youth and families to thrive.



College + Career Pathways

- Only Boys & Girls Club on the East Coast with a team of full-time staff supporting college students.
- 200 alumni receive coaching services, advancing college and career pathways, including trades and apprenticeships.
- 84% of alumni persist from their 1st to 2nd year of college.
- Grants of up to \$5,000 distributed to students who secure unpaid internships aligned with their career goals.



Community Health + Wellness

- Implementing a trauma-informed framework for youth and families under the leadership of our Director of Community Health & Well-Being in partnership with local colleges and community health agencies.
- Food security remains critical to operations as the Food for Families program has distributed over 1 million pounds of food since March 2020.
- Live in Motion Cafe serving over 55,000 scratch made meals annually featuring fresh produce, lean proteins, and whole grains, including daily dinner and snack during the school year, and breakfast, lunch, snack and dinner during the summer.



Youth Development Programs

- Hands-on STEM programming for youth, in partnership with local biotech and engineering firms, and higher education partners.
- Creative youth development programs that partner with the MFA, Berklee, and other arts institutions.
- A leader in sports, fitness, and nutrition programming in collaboration with Boston Children's Hospital and New Balance.

GENERATIONS

SPONSORSHIP LEVELS + BENEFITS



GENERATIONS is an intergenerational celebration of West End House, bringing together alumni of all ages to connect, network, and build community. This inaugural event will honor two outstanding alumni with a Lifetime Achievement and Alumni Excellence awards. This event will also celebrate the 10th anniversary of our College and Career Pathways program. To mark this occasion, we will host a panel of respected leaders and experts to discuss the current landscape of post-secondary success for BIPOC and first-generation students in Boston.

PANELISTS:

DR. PAM EDDINGER

President, Bunker Hill Community College

DR. AISHA FRANCIS

President and CEO, Franklin Cummings Tech

JOSELIA SOUZA, M.Ed.

Director, First-Generation Student Engagement, William & Mary

HON. MARTIN J. WALSH

Former U.S. Secretary of Labor; Executive Director, NHLPA

Alumni Lifetime Achievement Honoree

HENRY BARR

Alumni Excellence Honoree

SHANTELL JETER

\$100,000 Title Sponsor

- Customized volunteer engagement opportunities
- Designate funds to a WEH program impact area
- Social media partnership promotion (quarterly)
- Generations event participation, and recognition:
 - 12 guests & 12 sponsored alumni tickets
 - Logo listed at Title level on print + digital collateral, and year-long website presence
 - Opportunity to speak at the event

\$25,000 Premier Presenting Sponsor

- One volunteer engagement opportunity
- Social media partnership promotion (biannually)
- Generations event participation, and recognition:
 - 12 guests & 8 sponsored alumni tickets
 - Logo listed at Premier Presenting level on print + digital collateral, and year-long website presence

\$10,000 Premier Partner Sponsor

- Generations event participation, and recognition:
 - 12 guests & 4 sponsored alumni tickets
 - Logo listed at Premier Partner level on print + digital collateral, and year-long website presence

\$50,000 Lead Sponsor

- Two volunteer engagement opportunities
- Designate funds to a WEH program impact area
- Social media partnership promotion (triannually)
- Generations event participation, and recognition:
 - 12 guests & 12 sponsored alumni tickets
 - Logo listed at Lead level on print + digital collateral, and year-long website presence

\$15,000 Presenting Sponsor

- Social media partnership promotion (annual)
- Generations event participation, and recognition:
 - 12 guests & 6 sponsored alumni tickets
 - Logo listed at Presenting level on print + digital collateral, and year-long website presence

\$5,000 Partner Sponsor

- Generations event participation, and recognition:
 - 6 guests & 4 sponsored alumni tickets
 - Logo listed at Partner level on print + digital collateral, and year-long website presence



SPONSORSHIP COMMITMENT FORM



PLEASE INDICATE HOW YOU WISH TO BE RECOGNIZED:

Name/Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

SPONSORSHIP LEVEL

- \$100,000 Title Sponsor
- \$50,000 Lead Sponsor
- \$25,000 Premier Presenting Sponsor
- \$15,000 Presenting Sponsor
- \$10,000 Premier Partner Sponsor
- \$5,000 Partner Sponsor
- _____ Other/Additional Donation

Total Contribution \$ _____

PAYMENT METHOD

- Please bill me at the address above
- I am mailing check # _____, payable to West End House
- Please charge my:
 - Amex Visa Mastercard Discover
 - Name on Card _____
 - Credit Card # _____
 - Expiration Date _____ CCID/Security Code# _____
 - Signature _____
- I have made my sponsorship gift via [online donation form](#)

For additional information, please contact Rudy Ash at (617) 682-1009 or rudy.ash@westendhouse.org

Please submit completed form to development@westendhouse.org

THANK YOU TO ALL OF OUR PAST EVENT SPONSORS

LEAD SPONSORS



PREMIER PRESENTING SPONSORS



United Way of
Massachusetts Bay

PRESENTING SPONSOR



PREMIER PARTNER SPONSORS



PARTNER SPONSORS

